

DIGITAL PERSONAL DATA PROTECTION ACT, 2023

HOW READY ARE YOU?

LEADERSHIP LEVEL QUESTIONS

Common questions that come up

Q1

Why has data, and more so **personal data** become so important?

Q2

Why is **data privacy legislation** spreading around the world?

Q3

Why are the **penalties** so high?

Q4

Why are Indians/ **Indian Govt.** taking personal data protection seriously? (Tel directory)

Q5

How is the implementation of this law different from others? (Covid example)

Q6

What is so special about this law? (Aadhaar/ GST)

Q7

Will Indians comply with this Act? (Maruti Car)

Q8

How is **your dept.** impacted?

Q9

How is **implementation** of DPDPA done in an organization?

Q10

Isn't Data Privacy **part** of data security?

Q11

What should we do now?

WHY SHOULD I PAY ATTENTION?

- | | | | |
|---|--|---|--|
| 1 | <ul style="list-style-type: none">• REGULATORY IMPERATIVE• 160+ Countries have Data Protection Laws (Source <i>UNCTAD</i>) | 4 | <ul style="list-style-type: none">• INCREASE COMPETITIVE EDGE• 93% of Indians worry about their personal data (<i>OpenText study 2023</i>) |
| 2 | <ul style="list-style-type: none">• LEADERSHIP LEVEL LIABILITY• Investors Confidence, Ransom Payout, & Public Scrutiny | 5 | <ul style="list-style-type: none">• GOVT REPUTATION• User's privacy builds emotional connect with customer |
| 3 | <ul style="list-style-type: none">• HIGH PENALTIES• Up to Rs 250 Crore fine | 6 | <ul style="list-style-type: none">• LOSS PREVENTION• Losing data could lead to loss of face |

COULD I BE NEXT? LOSSES AND PENALTIES (Examples)

Google (2025)
\$325 mn

LinkedIn (2024)
\$310 mn

Uber (2024)
€290 mn

**Meta Facebook
(2025)**
€550 mn

**Vodafone
(2025)**
€45 mn

**Orange
Espagne (2025)**
€0.7 mn

GDPR PENALTY -
Greater of up to **\$20 million**, or up to 4%
of the annual
worldwide turnover

DPDPA PENALTY -
penalties up to **₹250 Crore**
per incident.

160+ out of **194** countries have put in place legislation to
secure the protection of data and privacy (*Source: [UNCTAD](#)*)

CAN I IGNORE THE GLOBAL PRIVACY WAVE AND STILL DO BUSINESS? (Mapped)

GLOBAL DATA PROTECTION AND PRIVACY REGULATION

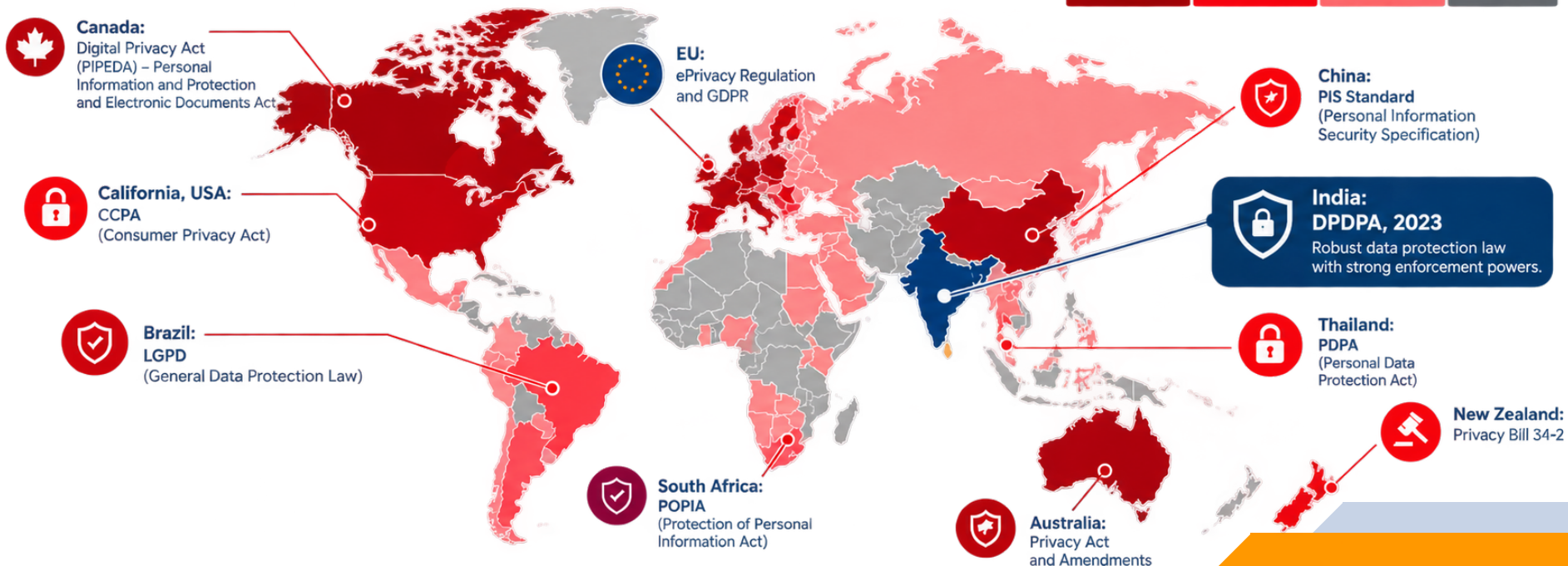
REGULATION AND ENFORCEMENT

HEAVY

ROBUST

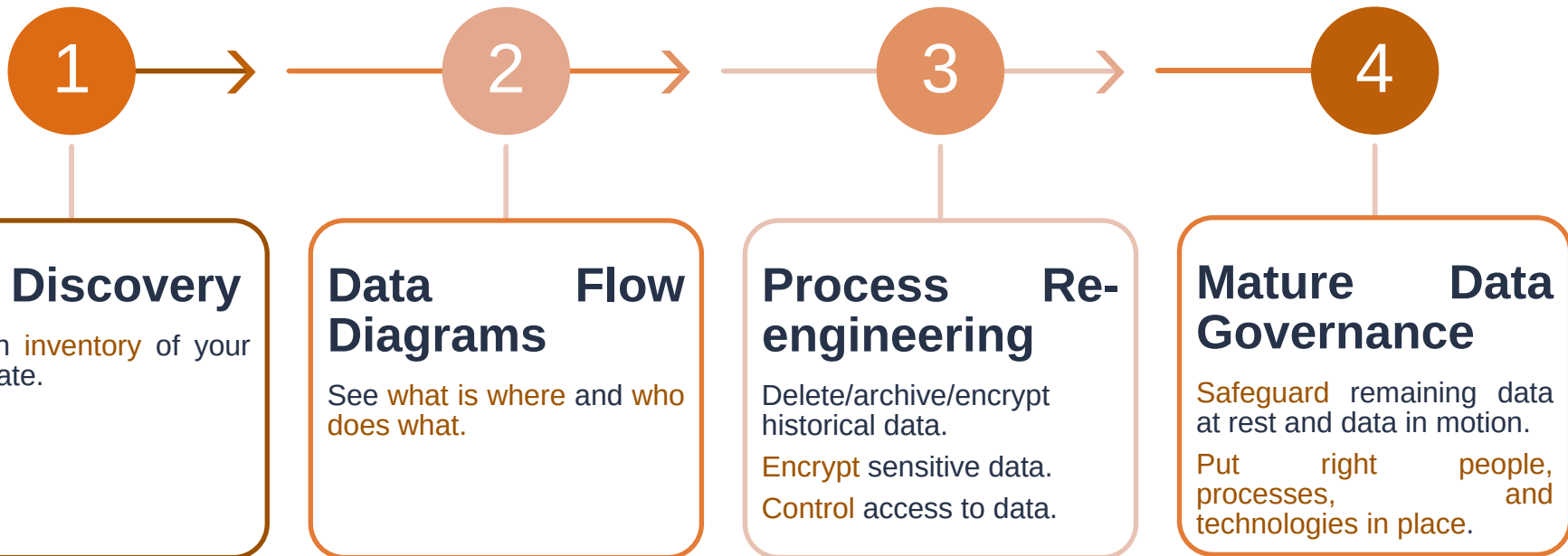
MODERATE

LIMITED



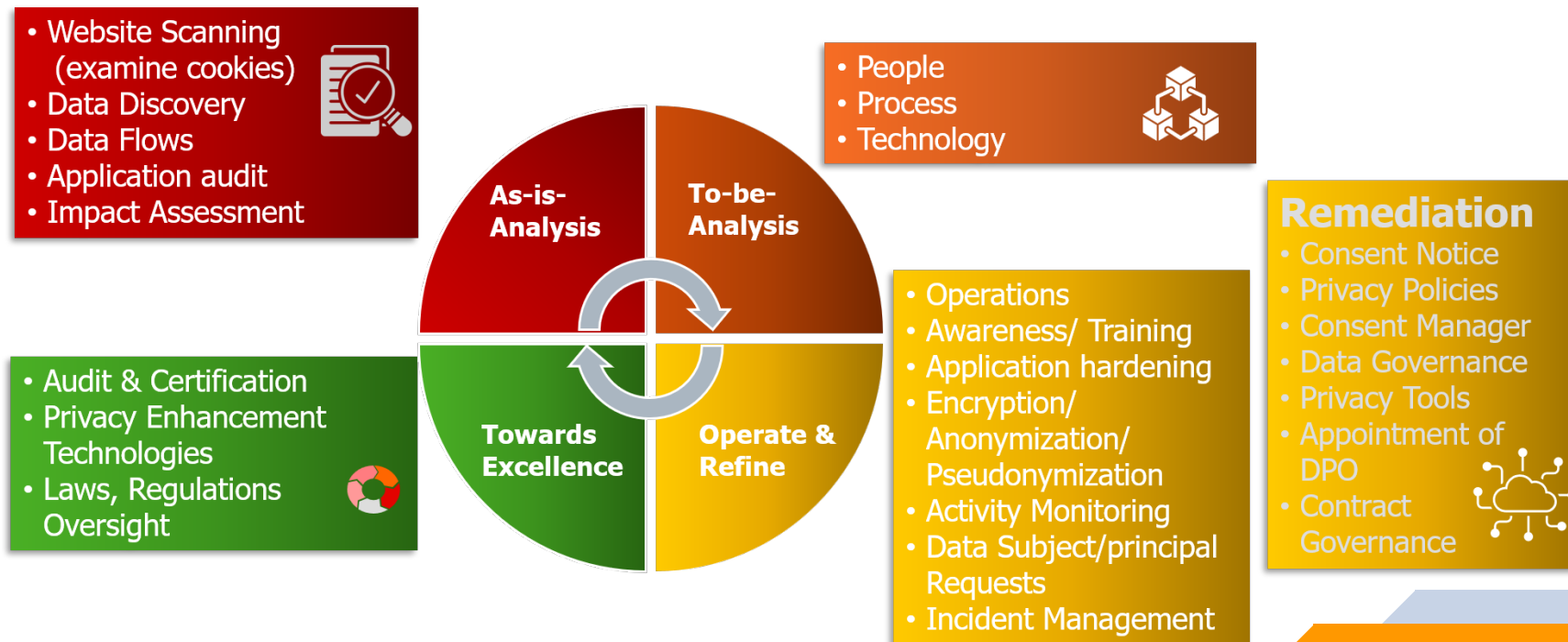
WHAT SHOULD I DO ?

Setup data governance in the organization



DPDPA IMPLEMENTATION PROCESS

Our Methodology



IMPACT OF DPDP RULES, 2025

Timeline Explained

Phase 1 – 13th Nov 2025 *(In Force)*

DPDP Rules notified; Data Protection Board operationalized.

Phase 3 – 13th May 2027

Full compliance rollout: Notices, security safeguards, breach response, data retention & erasure, children & disability processing, Significant Data Fiduciary obligations, cross-border transfers, research & statistics processing, DPO appointment, DPIA, data audits grievance redressal, penalties & enforcement, and government information requests.

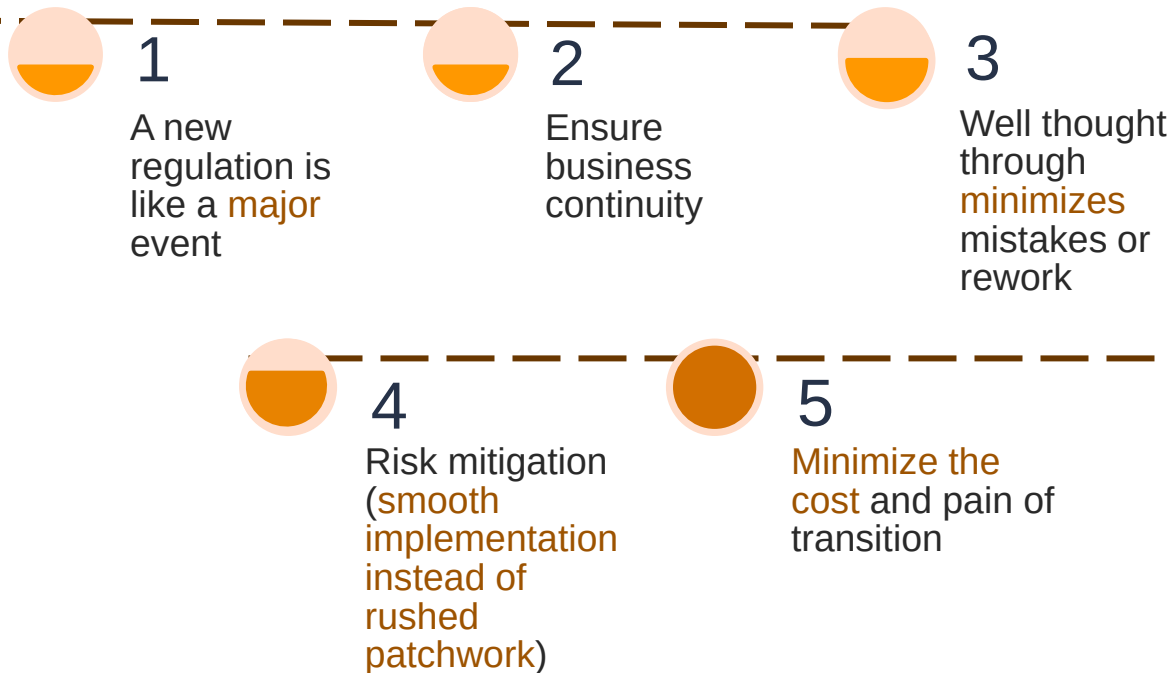
Phase 2 – 13th Nov 2026 *(Critical – Watch Closely)*

Registration and operationalisation of Consent Managers under Rule 4.

ENFORCEMENT

TRIGGER !! -
Formal enforcement begins; penalties up to **₹250 Crore** per incident.

WHY SHOULD I BE PROACTIVE?



“ **THE MORE YOU SWEAT IN PEACE THE LESS YOU BLEED IN WAR!** ”

Learning and Action Points for Manipur

- NIC or vendors are not responsible—You are responsible
- Government has to increase its capacity for Privacy and Data Protection
- Govt should have the right to audit its vendors
- Strategic Control should be with the Government
- Consent is not required
- Policies should be notified—Collection, retention, sharing, deletion
- Create a data inventory
- You are responsible for reasonable security safeguards
- Mask data while sharing—change your practices
- Appoint a Data Protection Officer for the state and for each Ministry
- Have a system on ongoing awareness and training—computer based training

COMPANY PROFILE



At K&S Digiprotect, we understand that **data** is the lifeblood of modern businesses, and digital transformation is the path forward. Our mission is to **empower organizations** during this transition by **providing comprehensive support and expertise** in the intersection of law and technology.

DIGIPROTECT ADVANTAGE

Our team comprises **industry-leading specialists** with deep expertise in Technical, Legal, Government, and Regulatory domains. We offer a holistic solution to safeguard your data and navigate the evolving digital landscape.

12+

ISO 27001:2022
LEAD AUDITORS

10+

ISO 27001:2022
LEAD IMPLEMENTORS

15+

DSCI CERTIFIED PRIVACY
LEAD ASSESSORS

LEADERSHIP



S CHANDRASEKHAR
MD & CEO

32 years diverse experience in government, diplomacy and corporate sectors, technology law and policy expert.



JYOTI SAGAR
ADVISOR

Legal luminary, founder of top law firms (JSA and K&S Partners), and Co-Chair at FICCI's IPR Committee.



RAKESH MAHESHWARI
ADVISOR

Former senior government officer with 35+ years of experience in cyber law, data governance, and IT regulations.